



2009 will be a year of reflection and celebration as Becker Arena Products enters their 20th year in business.

Jim Becker founded Becker Arena Products, Inc., known then as Becker and Associates, in December of 1988. The company started with the Olympia Ice Resurfer Dealer ship, a few ice rink supplies and dasher board sales for a local dasher board manufacturer.

With great success and a few new ideas Becker Arena Products, Inc. began manufacturing dasher boards themselves in 1994. Since that time Becker Arena has become America's #1 source for rink supplies and equipment and has helped to build and support facilities worldwide

While reminiscing about the anniversary, Jim Becker said, "I believe our success all these years has been our firm commitment to offer complete lines of quality products at affordable prices. We've developed a loyal customer base because of our ability to listen and respond to needs of the ice rink owners and managers.

"This may sound easy but in fact it has been a lot of hard work from a staff that is passionate about this industry, who can provide outstanding service and support. Put simply, we employ a lot of knowledgeable, can-do people, and I think it shows."

Some of the celebrations will include a party and an employee appreciation day for our staff. For our customers, we are planning additional promotions and give-a-ways.

A final message from Laurie Preston, Becker Arena Products' General Manager, "If you are reading this newsletter you have probably been a part of the Becker Arena Products' 20-year success in one way or another and we thank you. We hope your experience has been as good as ours. We invite you to continue with us on our journey as we help to build community and a place for people to play, compete and win.

Staff Writer