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For Immediate Release

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Becker Arena Products to Distribute the PrecIce Technologies New IceTec IT8 Electronic Ice Depth Measuring Tool

Savage, MN (January 31, 2008) PrecIce Technologies and Becker Arena Products announced an agreement for Becker to distribute the new PrecIce IceTec IT8 electronic ice depth-measuring tool. The patent pending IceTec IT8 Ice Depth Measurement Tool will be formally launched at upcoming shows scheduled for the spring 2008.

The IceTec IT8 enables rink managers to precisely measure and record ice depth and port the information through the IceTec IT8 software program to a desktop or laptop computer. The software also allows the operator to give direction to the ice technician, record the corrective action taken and also enables comparison readings to previous measurements. All ice depth readings are archived by rink location, by date, and can be used to track ice depth through the season.

The IceTec IT8 developer, Mark Clasen, president of PrecIce Technologies, Blaine, Minnesota, worked with three ice rink professionals with over 60 years of combined rink experience. They developed the IceTec IT8 over a period of 2 years. Clasen says the IceTec unit will pay for itself through manpower, energy and water use savings many times over.

According to Jim Becker, president of Becker Arena Products, “The industry has needed a tool like this for a long time. The IceTech IT8 will become as important to the ice technician as the ice edger and ice resurfacers and will save both time and money in every rink.” The IceTech IT8 also identifies potentially unsafe areas of the rink due to insufficient ice thickness, thus becoming an important risk management tool.

The IceTec IT8 uses ultrasonic technology to measure ice depth. It works on both concrete and sand base rinks and measures ice depth to 4+” with an accuracy to 1/20th of an inch. The IceTec IT8 features an LCD display with a rink diagram with up to 60 preset programmable rink measurement points. The LCD display directs the user to the predetermined locations on the rink where measurements can be taken and recorded. An entire rink can be measured for ice depth in less than the time it takes to take two or three measurements using a drill and clipboard to record them. The data is then ported to a desktop or laptop computer, used to direct rink maintenance and stored. The data can be accessed for comparative readings and even used to support ice data for accident insurance claims.

About Becker Arena Products

Becker Arena Products Inc. was founded by Jim Becker in December 1988. The company started as an Olympia Ice Resurfacers dealer and carried a few ice rink supplies and sold dasher boards for a local dasher board manufacturer.

Becker began manufacturing dasher boards in 1994. Becker Arena Products is America's #1 source for rink supplies and equipment and has helped to build and support hundreds of ice rinks worldwide. For more information about the IceTec IT8 and the complete catalog of Becker products visit www.beckerarena.com

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